

MARC JAVIER *Design / Art Direction*

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408.204.1536

EXPERIENCE [\[LinkedIn\]](#)

Freelance Designer, *Eidos Interactive, Redwood City, CA*

11/08 – 06/09

Create assets for game titles. Battlestations: Pacific (BS:P) and Batman: Arkham Asylum (BAA).

BS:P – enhance pin-up art for use on game collateral including 12-month calendar, event posters, t-shirt and lighter graphics, game downloadable content, desktop calendar for Windows Vista and XP platforms, banner/print advertising.

BAA: Collectors Edition packaging, e-mail newsletter.

Other: Eidos 2008 Holiday Card. Create game trailer endslates, production for game title packaging. FOB mockups, ad resizes, in-store exhibits and posters. Photo editing.

Designer, *BuderEngel and Friends, San Francisco, CA*

04/06 – 07/08

Concepted and designed projects including books, packaging, posters, menus, logos and interactive. Provided design/art direction for advertising creative. Created mock-ups, pitch/presentation books, mechanical files, attended press checks. Presented creative to clients. Directed photo shoots. Lead art director on the Academy of Art San Francisco and the San Francisco 49ers accounts.

Freelance Designer, *Lou Papan Campaign 2006, Millbrae, CA*

01/06 – 04/06

Concepted and designed campaign look and feel. Applied campaign aspects to print materials, including palm cards, business cards and local newspaper ads. Developed UI design for campaign website.

Freelance Designer, *The Betty Mills Company, San Mateo, CA*

11/05 – 03/06

Worked with merchandise/marketing staff to create partner and affiliate pages for bettymills.com, while maintaining the company's overall look and feel. Produced various graphics, including vendor ad buttons, titles, headers and promotionals.

Freelance Designer, *Gensler Studio 585, San Francisco, CA*

02/05 – 09/05

Under senior design direction, assisted in various phases of environmental graphic design projects, including design development, construction documentation, signage location plans, programming and bid package production. Clients: NetApp, Intel and Genentech.

Designer/Drafter, *Ellipsis, Emeryville, CA*

04/04 – 01/05

Assisted in all project phases, including construction documentation, site audits and programming. Communicated with clients helping to ensure positive and profitable project development. Created various architectural drawings for use in client presentations and bid documents. Client: Guadalupe River Park & Gardens in San Jose, California.

AWARDS

CREATE AWARDS (2008):

Gold, *Advertising (Art Direction)*, Silver, *Collateral Advertising (Other)*, "Art Is"
(Academy of Art San Francisco)

Silver, *Collateral (Brochures)*, "Pre-college Catalog"
(Academy of Art San Francisco)